BALTI and a Side Salad

B	**Bias:** Context, Date, Author, Gender Period **Tone**		
A	**Audience:** Where What Whom Text Type	Teenagers Gender Specific Formal / Informal	
L	**Language** High order, Slang, Latinate, Sentence length, emphatic,	Formal Informal Atypical	
T	**Techniques** AFOREST Anaphora Parallelism Diction	Quotidian	
I	**Image** Colour Copy Photography Selection Angle		
S	**Structure / Layout** Paragraph Argument Interview Juxtaposition	Paragraph	
S	**Summation** Effectiveness= *Intention v Impact* Persuasion		

Remember: *Read the question. Highlight the Key Words. Consider your evidence. Do not get side-tracked…*

Key Quotations	Pg
