“It Slideth!”

I	**Information:** What Where Who Why	
T	**Tone:** Persuasive Descriptive Humourous Formal	
S	**Structure and Layout** Key Terms (Newspapers, Magazines..)	
L	**Language** Selection Sub-text Sound	
I	**Image** Selection Colour Angle Framing	
D	**Devices** ITSPC AForest Humours Types	
E	**Effectiveness** *Intention v Impact* Persuasion	
Th	**Thesis Statement Devise and/or Review**	

Remember: *Read the question. Highlight the Key Words. Consider your evidence. Do not get sidetracked…*

Key Quotations	Pg